

## **Nigel O'Reilly - Haute Joaillerie**

Bespoke jewellery designer Nigel O'Reilly was operating from a home-based studio when he approached South West Mayo Development Company about LEADER funding in 2017. Already an established jewellery maker for some of the world's most luxurious jewellery houses, Nigel had an ambition to offer his own high-end jewellery range and bespoke pieces to clients from his Mayo base.

Part of the plan required Nigel to move from his home-base to a new studio in Castlebar, where clients would have the opportunity to experience a one-to-one jewellery consultation in surroundings that were consistent with his exclusive brand.

Thanks to LEADER programme funding, Nigel created a studio space combining workshop and consultation room that allows him to showcase his creative process. Together, the specific requirements of the client are discussed and next door, each piece is individually crafted by Nigel and his team.

Amongst its specialist equipment, Nigel's-new workshop features a modern 3-D printer, which was also funded by LEADER in 2021.

"We work with some of the most microscopic of gemstones in our creations and our equipment is hugely important to us," he said. "With supports like LEADER we can compete on a world stage, as the best equipped fine jewellery studio nationally."

Sabina Trench, CEO of South West Mayo Development Company, reflected on their collaboration with Nigel O'Reilly: "This is a major business success story for County Mayo. The fact that a jewellery designer and maker of this stature can operate from our county town shows others what is possible. We were delighted to support Nigel and his team with LEADER funding. This investment has sustained and created rural jobs in a niche industry; exactly what the programme was designed to achieve."

For more information about Nigel and his stunning creations, please see:

[www.nigeloireilly.com](http://www.nigeloireilly.com).