

## SOCIAL MEDIA CHANNELS & ACCOUNTS – WHAT TO EXPECT

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### **Facebook (<https://www.facebook.com/southwestmayo>)**

If someone follows SWMDC on Facebook, they can expect our posts to include:

- SWMDC programme updates
- Information about other support (funding, training, employment etc.) opportunities available to our followers.
- SWMDC press releases and statements.
- Job and tendering opportunities.
- Photos and videos from launches and other events regarding our work.
- Shared posts from relevant programmes, Government departments of agencies for example.
- Other content as deemed appropriate.

Content liked or shared by our Facebook account does not imply an endorsement of that content or the individual or organisation who posted it. We welcome feedback from our followers; however, we may not reply individually to messages we receive via Facebook.

We will direct messages or helpful suggestions to colleagues. We will not comment on or respond to any questions about ongoing inquiries. The best means of communicating queries or feedback to SWMDC is via our 'Contact Us' page.

### **Instagram (<https://www.instagram.com/southwestmayo/>)**

SWMDC's Facebook and Instagram accounts are linked. Therefore, some of the content on these two platforms is identical. However, we also use Instagram to create stories and reels.

Content liked or shared by our Instagram account does not imply an endorsement of that content or the individual or organisation who posted it. We welcome feedback from our followers; however, we may not reply individually to messages we receive via Instagram.

We will direct messages or helpful suggestions to colleagues. We will not comment on or respond to any questions about ongoing inquiries. The best means of communicating queries or feedback to SWMDC is via our 'Contact Us' page.

### **LinkedIn (<https://www.linkedin.com/company/southwestmayo/>)**

If someone follows SWMDC on LinkedIn they can expect our content to include:

- SWMDC programme updates.
- Commentary on matters related to SWMDC's programmes and work.
- Job and tendering opportunities.
- Photos and videos from launches and other events regarding our work.
- Other content as deemed appropriate.

Content liked or shared by our LinkedIn account does not imply an endorsement of that content or the individual or organisation who posted it. We welcome feedback from our followers; however, we may not reply individually to messages we receive via LinkedIn.

We will direct messages or helpful suggestions to colleagues. We will not comment on or respond to any questions about ongoing inquiries. The best means of communicating queries or feedback to SWMDC is via our 'Contact Us' page.

### **TikTok (<https://www.tiktok.com/@southwestmayo>)**

If someone follows SWMDC on TikTok, they can expect our content to include:

- Reposts of engaging content: Existing content from Instagram reels, likely to include appealing visuals and trending sounds.



- Short Overviews: Short videos that provide a quick overview of events, places of interest, the locality, or SWMDC work.
- Other content as deemed appropriate.

Content liked or shared by our TikTok account does not imply an endorsement of that content or the individual or organisation who posted it. We welcome feedback from our followers; however, we may not reply individually to messages we receive via TikTok.

We will direct messages or helpful suggestions to colleagues. We will not comment on or respond to any questions about ongoing inquiries. The best means of communicating queries or feedback to SWMDC is via our 'Contact Us' page.

**YouTube (<https://www.youtube.com/user/southwestmayo>)**

If you visit our YouTube account, you can expect videos about SWMDC's work. The best means of communicating queries or feedback to the SWMDC is via our 'Contact Us' page.

**X ([www.twitter.com/southwestmayo](http://www.twitter.com/southwestmayo))**

If you follow SWMDC on X, you can expect our posts to include:

- Important programme updates, including updates on other funding and supports available to our followers.
- SWMDC press releases and statements.
- Job and tendering opportunities.
- Photos and videos from launches and other events regarding our work.
- Shared posts from relevant programmes, Government departments of agencies for example.
- Live posts from events, launches and meetings as appropriate.
- Other content as deemed appropriate.

If we follow another X account, it does not imply an endorsement. Likewise, content liked or retweeted by SWMDC does not imply an endorsement of the message tweeted or the individual or organisation who tweeted it.

If you follow our X account, we will not automatically follow your account back. We welcome feedback from our followers. However, we may not reply individually to all messages we receive via X.

We will direct messages or helpful suggestions to colleagues. We will not comment on or respond to any questions about ongoing inquiries. The best means of communicating queries or feedback to SWMDC is via our 'Contact Us' page.

